

2021 Annual Report

BARNSTONE ART FOR KIDS

IN THIS ISSUE

Strategic Plan Summary

.....

Program Updates

.....

Financials

.....

Donor Support

Barnstone Art For Kids

Sean Halloran
Executive Director

Lisa Katarynick
Director of Programming

Board of Directors

Constance Dougher *President*

Carrie Harcus *Vice President*

John Leven *Treasurer*

Marggy Escorcia *Secretary*

Caroline Cadigan

Charles Gallagher

Kathy Hunt

Lynn Detwiler *Founder*

Executive Director

Sean Halloran



Just one year ago, we were arriving at a point where in-person art programming was back as an option, and we were considering the work and directions from our newly created Strategic Plan. The prospect of getting back to “normal” and continuing where we left off was enticing, but this proved to be naïve. The world has changed. For better or worse, the last 2-plus years has been a global demonstration of how a traumatic experience, like the pandemic, can have devastating impacts on the mental health of children. 2021 was the year when we saw record increases in rates of depression and anxiety in children and adolescents, and a massive surge in public demand for help and support. At Barnstone Art for Kids, we were hearing more requests from families whose kids were really struggling specifically as a result of all the disruptions. The moment also presented an opportunity to broaden the audience in our advocacy discussions. We have moved intentionally toward using our advocacy and our community partnerships to share information, and support families in an ever-challenging world. This has proven an effective strategy. We are a trusted resource and a haven of creativity, connection and healing for our community’s children.

While COVID is still with us, it is not the only challenge we face as we try to raise our kids. The news today is filled with disheartening reports of legal “assaults” on our education systems, and oppression towards LGBTQ kids and teens. These are urgent, and potentially devastating challenges that will require a community-wide response. The information shared in this report reflects a moment in time for our organization. However, I hope it also communicates that our organization is ready to use its tools on behalf of children and families that need us. The Power of Art is a powerful tool indeed.

Yours in service,
Sean



388 West Pothouse Road Phoenixville, PA 19460 610.917.0140

Strategic Plan Summary

Our work toward creating a new “road map” for Barnstone Art for Kids met with success as leadership and the Board of Directors approved a new Strategic Plan in 2021. The plan, whose Summary can be found [here](#), highlights new directions and recommits to our essential values and beliefs about our work. We will live up to the Values espoused in our Plan:

Building Confidence

Barnstone gives children the control in their art projects, yielding a sense of confidence and self-efficacy while experiencing positive feedback from the world around them.

Nurturing Trust and Safety

The Mentor-Child connection is a safe, experiential model that children can use to grow new relationships, beyond the grasp of adversity.

Encouraging Healthy Expression

Through our fun, creative projects children learn that they have tools for coping with stress and adversity.

Fostering Community Connection

Barnstone believes that it “takes a village” to build the safe world that children need to succeed. Children and Mentors create positive moments that will last a lifetime, while the community increases its own ability to support and value a more trauma-informed environment.

Self-Care Mindset

Children learn that they have tools for coping with stress and adversity.



“

The plan highlights new directions and recommits to our essential values and beliefs about our work.

Program Update

Barnstone Art for Kids' array of programs were successfully delivered across the entire year, and we experienced some nuances in our enrollment. Since the outset of the pandemic, families have been struggling with the long-term disruptions while trying to support the mental health needs of their children. Through the enrollment process, we observed a growing number of referrals from families whose children had experienced adversity as a result of the pandemic disruptions. Enrollment for Power of Art and Emerging Voices were slightly higher for 2021 than the previous year. Over 60 children and teens were served in the 2 programs, which were virtual until Summer '21 and returned to in-person for the remainder of the year. Our On the Go programs were hampered by COVID restrictions and staffing shortages with program partners, and were predictably slow to return. That said, numbers served were still on the rise from the previous year.



Through the enrollment process, we observed a growing number of referrals from families whose children had experienced adversity as a result of the pandemic disruptions.



Fall Schedule

September - December 2022

SEPTEMBER 20 - OCTOBER 25

Power of Art BLOCK 1
EMERGING VOICES BLOCK 5

SEPTEMBER 21 - OCTOBER 26

Power of Art BLOCK 5
EMERGING VOICES BLOCK 1

NOVEMBER 20 - DECEMBER 20

Power of Art BLOCK 2 *
EMERGING VOICES BLOCK 6 *

NOVEMBER 21 - DECEMBER 21

Power of Art BLOCK 6 *
EMERGING VOICES BLOCK 2 *

* no classes Thanksgiving week

Fundraising and Financials

In 2021, we were fortunate to rely on our amazing partners, generous donors, and foundation support to help us meet our fundraising needs for the year. Our efforts were more successful over the previous year, with fundraising totals at nearly 100k and strong in-kind support for our operations. We were not able to host our annual Live! Fundraiser in 2021, but we couldn't resist the opportunity to say thanks and engage with our community. Our Communityraiser 2021 was one part art auction, one part community engagement, and one part awareness, with a dash of pinwheels on top! The

event stretched across the month of June with multiple elements that brought attention to childhood trauma and our work, highlighted some of our community friends and partners, and featured artwork from local artists. It also introduced Barnstone's first community art installation, the Pinwheels at Reeves Park! This project is a cooperative stewardship with the Borough of Phoenixville, and the community around us! The Pinwheels, like Barnstone Art for Kids itself, will be an enduring source of creativity, joy, and strong community connection going into the future.



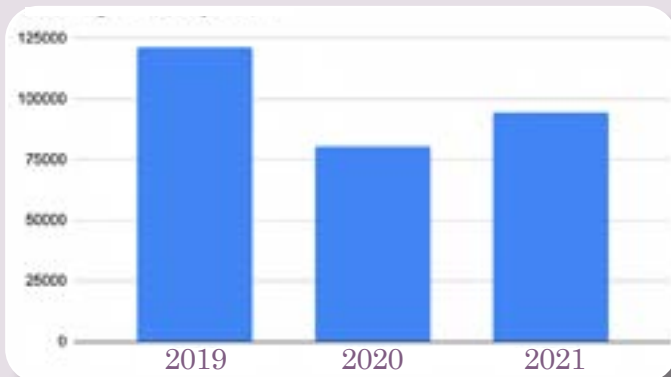
Barnstone's first community art installation, the Pinwheels at Reeves Park project is a cooperative stewardship with the Borough of Phoenixville, and the community around us!



Donation Support

- Individual Donors
- Foundations
- In Kind Support

Fundraising Totals by Year



Grant Support

Sheila Fortune Foundation
Phoenixville Community Health Foundation
Renaissance Academy
Detwiler Family Foundation
Cherster County Community Foundation

Key Partners

Phoenixville Area School District
Ann's Heart
Renaissance Academy
Phoenixville Area Positive Alternatives

Donors

Abigail Severino
Allison Stinger
Amanda Moskow
Amy DiGregorio
Art Halloran
Beth Burckley
Beth Socha
Carrie Harcus
Charles and Elizabeth Gallagher
Charles Dougherty
Claire Ryan
Debbie Albano
Diane and Fred Liss
Don Schoffner
Ed and Judy Tarlov
Elizabeth Wendel
Ewa Pilarek
Gloria Detwiler
James and Krista Stambaugh
James McHugh
Janet Fitzpatrick
John and Jane Leven
Joseph and Helen Pettinati
Kala Fell
Karen Walczak
Kate Hatch
Kate McInerney- Rowley
Kathy Hunt
Kevin Katarynick
Kim Chesky

Kirsten Van Vlandren
Kristen McGee
Laura Gallagher
Lisa Katarynick
Lynn and Brint Detwiler
Mary McGinness
Maryann Worrell
Maureen Thompson
Meghan Sutherland
Melissa Jaarsma
Merleni Marin
Michael and Tony Riley-Hill
Sean Dippolds
Polly Gable
Renae Bierer
Roland & MaryLu Pamm Foundation
Ronald Morgan Woodworks
Roslyn and Charles Epstein
Sam Detwiler
Sue Tyson
Susan Mooney
Susan Pascal
Susmita Sukla
Tamela Luce
Teresa Haag
The Beltran Family
The Cadigan Family
The Carcella Family
The Daugherty Family
The Gray Family
The Rosenblum Family
The Vaisman Family
The Waidelich Family
Tina Crespo
Tom and Laura Ransom
Wendy and Larry Liss

2021 Board of Directors

Constance Dougher, *President*
Carrie Harcus, *Vice President*
John Leven, *Treasurer*
Marggy Escorcia, *Secretary*
Lynn Detwiler, *Founder*
Kathy Hunt, *Member*
Caroline Cadigan, *Member*
Charles Gallagher, *Member*

